

Stories of Proin® – Terms and Conditions

Official Program Terms (Submission & Story Feature Program)

1. Program Overview

Pegasus Laboratories, Inc., doing business as PRN Pharmacal (“Sponsor”), is offering the “Stories of Proin” program (the “Program”) to collect stories, photos, and/or videos (“Submissions”) from (a) pet owners/caregivers and (b) veterinary professionals regarding their experiences or observations with PROIN® and/or PROIN ER™ (collectively, “Products”). Certain Submissions may be selected by Sponsor, in its sole discretion, for feature on Sponsor-owned channels (e.g., Sponsor website and Sponsor social media) and/or other Sponsor communications, subject to compliance, medical/regulatory review, and completion of required releases.

2. Eligibility

The Program is void where prohibited by law. Participation is open to legal residents of the United States who are eighteen (18) years of age or older at the time of submission. Employees of Sponsor and its affiliates, subsidiaries, advertising and promotion agencies, and their immediate household/family members may submit a story but are not eligible to receive any award under this Program. Sponsor may require proof of eligibility and reserves the right to determine eligibility in its sole discretion.

3. Program Period

The Program began on October 1, 2026 and will remain open until Sponsor terminates or modifies the Program in its sole discretion (“Program Period”). Sponsor may close submissions at any time, including for administrative, compliance, or operational reasons.

4. How to Participate / Submit

To participate, submit the required information and any optional media through the Program landing page located at: Proin-ER.com/Story. You may be asked to select whether you are submitting as a Pet Owner/Caregiver or as a Veterinary Professional, provide contact information, respond to prompts, and acknowledge the linked Terms of Use, Privacy Notice, and Release/Consent materials (collectively, the “Linked Terms”).

Limitations: Unless otherwise stated, one (1) Submission per person per Program Period. Sponsor may disqualify duplicate, incomplete, fraudulent, or abusive submissions.

5. Submission Content Rules

Submissions must be truthful and based on personal experience or professional observation. Do not include: (a) medical advice, dosing instructions, or directions for use; (b) comparisons to competing products or claims of superiority; (c) guarantees (e.g., “cured,” “100% effective”); (d) content that is unlawful, defamatory, or infringes another’s rights; or (e) personally identifying information beyond what is requested.

If you upload or link to photos/videos, you represent you own the rights or have permission to share them, and you have obtained consent from any identifiable individuals appearing in the media. Do not include minors in media unless you are the parent/legal guardian and have authority to consent.

6. Verification & Permission to Contact Veterinary Clinic

If a Pet Owner/Caregiver Submission is being considered for feature or other use, Sponsor may request additional information and may verify details with the pet’s veterinary clinic and/or treating veterinarian. By participating, you authorize Sponsor to contact your pet’s veterinary clinic and/or treating veterinarian to verify details related to your Submission if it is being considered for use in social media, marketing, educational, or promotional materials. Clinic verification may be required prior to feature.

7. Rights Granted; Releases

By submitting content and acknowledging the Linked Terms, you grant Sponsor and its agents the right to use, reproduce, edit (for length and clarity without changing meaning), publish, distribute, publicly display, and otherwise exploit your Submission (including any quotes, photos, and/or videos you provide) in any media now known or hereafter developed, worldwide, for Sponsor’s educational, informational, promotional, public relations, and marketing purposes.

Term: This grant is perpetual unless you revoke it by providing written notice to Sponsor as described in the Linked Terms. Revocation will not affect uses already made or materials already in production or distribution.

8. Story Selection and Publication

Submissions are reviewed by Sponsor and may be subject to clinical, regulatory, and marketing review prior to any public use. Selection for feature is discretionary and not guaranteed. Sponsor may edit or decline to use any Submission for any reason, including compliance concerns, quality, operational needs, or content strategy.

9. Awards (Giftogram)

Up to 100 recipients will be selected to receive an award for their submission. Subject to eligibility and Sponsor's verification, Sponsor may provide a "thank-you" award in the form of a Giftogram® digital award code ("Award") for certain Submissions selected by Sponsor (e.g., for feature). Awards are intended to thank participants for their time and participation and are not conditioned on providing a positive testimonial or making any specific claim.

Award amounts are predetermined by Sponsor and include the following:

- Veterinarian, Veterinary Staff or Pet Owner (written or video): \$25 Giftogram code

Awards are non-transferable and have no cash value. Giftogram redemption is subject to Giftogram's terms and conditions. Sponsor is not responsible for codes lost, stolen, misdirected, or not redeemed. Sponsor reserves the right to substitute an award of equal value if necessary.

10. Paid Testimonial Disclosure

If your Submission is selected for publication and you received an Award, Sponsor will include an appropriate disclosure that you received a thank-you award for sharing your experience, consistent with applicable laws and guidelines. Example disclosure language may include: "This story reflects the individual experience of the pet owner and/or veterinary professional. The participant received a thank-you award for sharing their story. Individual results may vary."

11. Adverse Event / Product Complaint Reporting

This Program submission form is not intended for reporting adverse events or product complaints.

If you wish to report an adverse event, please contact:

- Online: www.prnpharmacal.com/contact-us/?cta=adverse-event#form
- Safety Call: 1-800-874-9764

If you wish to report a product complaint, please contact:

- customerservice@prnpharmacal.com

12. Limitation of Liability; Indemnity

By participating, you agree to release and hold harmless Sponsor and its parent company, subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any and all liability for any loss, harm, damages, costs, or expenses arising from or related to your participation, the submission or use of content as described herein, or the receipt, use, or misuse of any Award.

You agree to indemnify and defend Sponsor against claims arising from your breach of these Terms, including claims that your Submission infringes the rights of a third party.

13. Disputes; Governing Law

This Program is governed by the laws of the State of Missouri, without regard to conflict of law principles. As a condition of participating, you agree that any disputes arising out of or related to the Program will be resolved individually (without class action) exclusively in a state or federal court located in Missouri, and you consent to the jurisdiction of such courts.

14. Privacy Policy

Sponsor will not sell your information. Sponsor will use your information to administer the Program, review submissions, contact you regarding your Submission, verify details as needed, and for the purposes described in these Terms and the Linked Terms.

15. Sponsor Contact

Sponsor: Pegasus Laboratories, Inc. d/b/a PRN Pharmacal, 8809 Ely Road, Pensacola, FL 32514.

16. Winner List:

To obtain a copy of the winner's names or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: PRN Pharmacal 8809 Ely Road, Pensacola, FL 32514 Attention: Stories of Proin®.



prnpharmacal.com

850-476-9462

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