



What is urinary incontinence?

A medical condition where the muscles that control urine storage don't function properly, allowing urine to leak out when your dog is relaxed or sleeping.

Know the signs

- ❗ Dripping, leaking urine
- ❗ Wet spots where the dog sleeps
- ❗ Excessive licking of genitals
- ❗ Red, irritated skin in the genital area

¹ Holt PE. Urinary incontinence in the bitch due to sphincter mechanism incompetence: prevalence in referred dogs and retrospective analysis of sixty cases. *Journal of Small Animal Practice* 1985;26:181-190.

² Holt PE, Thrusfield MV. Association in bitches between breed, size, neutering and docking, and acquired urinary incontinence due to incompetence of the urethral sphincter mechanism. *Vet Rec* 1993;133:177-180.

³ Von Goethem B, Schaefer-Okkens A, Kirpensteijn J. Making a rational choice between ovariectomy and ovariohysterectomy in the dog: a discussion of the benefits of either technique. *Vet Surg* 2006; 35:136-143.

IMPORTANT SAFETY INFORMATION: For oral use in dogs only. Not for human use. Keep out of reach of children. If accidentally ingested by humans, contact a physician immediately.

The most commonly reported side effects were vomiting, loss of appetite, diarrhea, excessive salivation, agitation, tiredness, vocalization, confusion, increased water consumption, weight loss, weakness, fever, panting, and reversible changes in skin color (flushing or bright pink). Abnormal gait, seizures or tremors, as well as liver enzyme elevations, kidney failure, blood in urine and urine retention have been reported. In some cases death, including euthanasia has been reported. Sudden death was sometimes preceded by vocalization or collapse.

Instances of dogs chewing through closed vials of PROIN® and eating the vial contents have been reported, in some cases resulting in overdose. Keep the product in a secured storage area out of the reach of pets in order to prevent accidental ingestion or overdose, as dogs may willingly consume more than the recommended dosage of PROIN® Chewable Tablets or PROIN ER™ tablets. Contact your veterinarian immediately if the dog ingests more tablets than prescribed or if other pets ingest PROIN Chewable tablets or PROIN ER tablets.

PROIN and PROIN ER may cause elevated blood pressure and should be used with caution in dogs with pre-existing heart disease, high blood pressure, liver disease, kidney insufficiency, diabetes, glaucoma, and other conditions associated with high blood pressure. Dogs may transition from PROIN Chewable Tablets to PROIN ER without a break in administration. However, do not alternate PROIN ER with PROIN Chewable Tablets because the effectiveness and safety of interchangeable use have not been evaluated.

The safe use of PROIN and PROIN ER in dogs used for breeding purposes, during pregnancy or in lactating bitches, has not been evaluated. Contact your veterinarian if you notice restlessness or irritability, loss of appetite, the incontinence persists or worsens, or any other unusual signs. See prescribing information for complete details regarding adverse events, warning and precautions or visit prnpharmaceutical.com.

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PROIN ER™ Approved by FDA under NADA #141-517



Accidents shouldn't ban your dog from the bed.

Now there's an easy and effective way to treat your dog's urinary incontinence.



PROIN ER™ (phenylpropanolamine hydrochloride extended-release tablets)

Is your house-trained dog experiencing involuntary urination?

Most likely they're not misbehaving.^{1,2} Instead, they may be suffering from a medical condition called **canine urinary incontinence (UI)** due to urethral sphincter hypotonus.



Up to 1 in 5

spayed female dogs may develop urinary incontinence.³

Some dogs are more likely to develop urinary incontinence

It can happen to any dog, but UI is most frequent in middle-aged and older spayed females. Mid-sized and large breeds are also more likely than small breeds to suffer from UI.

PROIN ER™ (phenylpropanolamine hydrochloride extended-release tablets)

One small pill a day can get your dog back where they belong



The PROIN ER™ advantage



A Trusted Solution

The only once-a-day, FDA-approved medication for the control of UI due to urethral sphincter hypotonus in dogs.



Cost-Effective

For as little as \$1 a day, your dog can experience all-day relief from UI.



Consistent Control

Patented extended-release technology provides controlled release that ensures steady absorption, reducing accidents caused by UI.



Safe & Delicious

Small, flavorful tablets make medication time easy. Plus, its hydrolyzed-protein formula makes it an alternative for dogs with dietary sensitivities.



One small daily tablet

Actual size of PROIN ER

Learn more at proin-er.com